

# Rodeo

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## SERIES



### Opulent Style and Performance

California is home to the world's most opulent and luxurious cityscapes. These places are defined by their influence, and nothing typifies the California lifestyle today like the excess found in the boutiques and environs at Rodeo drive. Palm trees and shopping together with luxury and fine dining cater to the wealth of talented artists and the fantastically successful. To visit is to fall in love with beautiful items and the sumptuous lifestyle they are afforded by.

This is the inspiration for the Rodeo series by California Umbrella. We have upended the quality profile for commercial umbrellas with this new series. Forsaking no details, we sought to create an amazing shade product that is perfect in its excess. We use no plastic or resin for any of the structural components, including the exotically styled hub and runner, the understated finial. A robust aluminum mast and canopy built with outsized components and stainless steel hardware make for an unmistakable performance product that stands clear from the crowd as a refined element of modern décor.

The Rodeo series by California Umbrella, a modern masterpiece of style and excess.

| Item Name      | AAT 118                      | AAT 908                      | AAT 758                      | AAT 604                      | AAT 75754                    |
|----------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| Size           | 11'                          | 9'                           | 7.5'                         | 6'x6'                        | 7.5'x7.5'                    |
| Overall Height | 104"                         | 104"                         | 104"                         | 104"                         | 104"                         |
| Lift Style     | Push Lift                    | Push Lift                    | Push Lift                    | Push Lift                    | Push Lift                    |
| Rib Material   | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     |
| Pole Diameter  | 1.5"<br>(2mm wall thickness) | 1.5"<br>(2mm wall thickness) | 1.5"<br>(2mm wall thickness) | 1.5"<br>(2mm wall thickness) | 1.5"<br>(2mm wall thickness) |
| Center Pole    | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     |
| Hardware       | Stainless steel              | Stainless steel              | Stainless steel              | Stainless steel              | Stainless steel              |
| Hub            | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     | Aluminum                     |
| Rib Joints     | Stainless steel              | Stainless steel              | Stainless steel              | Stainless steel              | Stainless steel              |
| Wind Vent      | Double<br>Wind Vent          | Single<br>Wind Vent          | Single<br>Wind Vent          | Single<br>Wind Vent          | Single<br>Wind Vent          |



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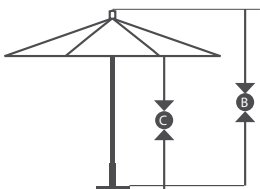
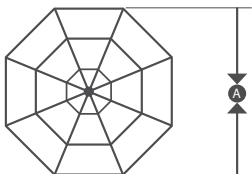


## AAT 118

Item: AAT118002-5417-DWV  
 Pole: 002 Silver Anodized  
 Cover: 5417 Tuscan  
 Base: CRLY905



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### FABRIC OPTIONS



### POLE COLOR



002 SILVER ANODIZED

### BASE OPTIONS

CRLY903 CRLY905

### DIMENSIONS

A 11' B 104" C 82 5/8"

### PROTECTIVE COVERS

UC101

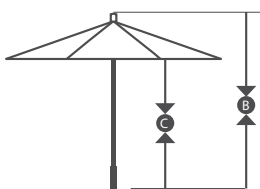
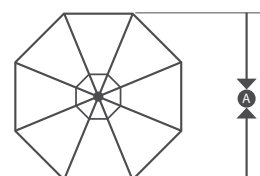


## AAT 908

Item: AAT908002-5401  
 Pole: 002 Silver Anodized  
 Cover: 5401 Pacific Blue  
 Base: CRLY905



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### FABRIC OPTIONS



### POLE COLOR



002 SILVER ANODIZED

### BASE OPTIONS

CRLY903 CRLY905

### DIMENSIONS

A 9' B 104" C 82 5/8"

### PROTECTIVE COVERS

UC100

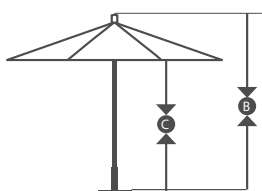
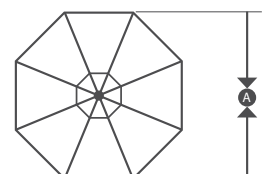


## AAT 758

Item: AAT758002-5403  
 Pole: 002 Silver Anodized  
 Cover: 5403 Jockey Red  
 Base: CRLY905



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### FABRIC OPTIONS



### POLE COLOR



002 SILVER ANODIZED

### BASE OPTIONS

CRLY903 CRLY905

### DIMENSIONS

A 7.5' B 104" C 84 5/8"

### PROTECTIVE COVERS

UC100

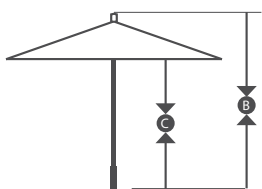
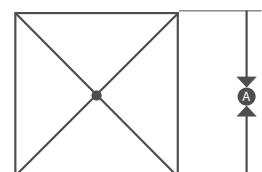


## AAT 604

Item: AAT604002-5429  
 Pole: 002 Silver Anodized  
 Cover: 5429 Macaw  
 Base: CRLY905



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### FABRIC OPTIONS



### POLE COLOR



002 SILVER ANODIZED

### BASE OPTIONS

CRLY903 CRLY905

### DIMENSIONS

A 6' B 104" C 82 5/8"

### PROTECTIVE COVERS

UC100

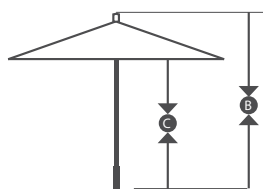
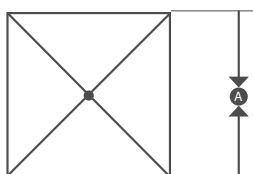


## AAT 75754

Item: AAT75754002-5446  
 Pole: 002 Silver Anodized  
 Cover: 5446 Forest Green  
 Base: CRLY905



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### FABRIC OPTIONS



### POLE COLOR



002 SILVER ANODIZED

### BASE OPTIONS

CRLY903 CRLY905

### DIMENSIONS

A 7.5' B 104" C 84 5/8"

### PROTECTIVE COVERS

UC100