



Think ahead.

Tork Xpressnap AD-a-Glance

Xpress yourself

Promote your message, boost your business

The **Xpressnap AD-a-Glance®** feature is your window of opportunity—use the display panels to turn your dispenser into an onsite marketing tool.

Introducing our digital DIY online marketing tool to create and share your messages in your dispenser and on your social media channels! Learn more at adaglance.torkusa.com/us.



*Some AD-a-Glance inserts shown are graphic examples, and may not be available as a template. Please visit adaglance.torkusa.com/us and design your own AD-a-Glance dispenser display.

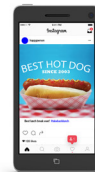
One dispenser, Endless opportunities

The ways to use AD-a-Glance are limited only by your imagination. Design your own AD-a-Glance message insert, or choose from a wide variety of templates at adaglance.torkusa.com/us.

Now it is simple to share designs both in your dispenser and with your social network.

Promote your products

- Broadcast food/drink specials
- Spotlight delivery and catering services
- List weekly specials
- Announce special events (farmhouse dinner, holiday hours, street fest)
- Highlight new menu items
- Create excitement for limited-time items
- Inform about extra services (catering, delivery, special events, party room)
- Boost sales of specialty items (desserts, appetizers)
- List entertainment/live music schedule



Showcase your business

- Promote your loyalty program
- Highlight your uniqueness (organic food, family values)
- Honor your employee of the month
- Share your environmental/green message
- Boast about your community involvement
- Explain your mission/history
- List additional locations or satellites
- Reinforce your legacy and traditions
- Remind guests of the breadth of your company (hotel, casino, spa)



Sell, barter & donate ad space

- Sell ad space to other local businesses (hardware store, accountant, pet sitter, museum)
- Sell entire dispenser to co-sponsor (soda/beer, film distributor, TV network)
- Trade ad space for in-kind services/goods from other businesses (maintenance/repair, fresh flowers, radio ads)
- Use ad space to promote community groups (high school theater, Little League, charities)
- Offer ad space to local organizations; write off donation at tax time



Learn how Ken, Owner, Jim's Steaks uses Tork Xpressnap® to drive business at adaglance.torkusa.com/us