



Soft Serve Messaging to Customers and Frequently Asked Questions

About Eclipse Non-Dairy Soft Serve:

- Top 9 Allergen Friendly
- Gluten, Nut & Soy Free
- Vegan
- Non-GMO
- Kosher (Certified, OU-D)
- Local (Based in Alameda, CA)

Messaging on Eclipse Soft Serve Ingredients (Staff / POS / Quick Chat)

- Eclipse soft serve is rich and ultra-creamy, while being non-dairy and allergen-friendly.
- Made with cassava (tapioca), pea protein, and other plant-based ingredients to deliver a rich, creamy texture and indulgent flavor.

Why is there rapeseed/canola oil?

It gives the soft serve the fat content it needs to create a rich and creamy texture and mouthfeel.

What is it sweetened with?

We use vegan friendly cane sugar.

Isn't canola oil bad for you?

Canola oil is one of the healthier oil options available – it's low in saturated fat and high in healthy fats.

What is KSA-D?

KSA-D is a kosher certification. The "D" means the product was made on equipment also used for dairy, but the product itself may not contain dairy.

Is Eclipse Soft Serve sustainable?

Yes — plant-based, low-impact, and better for the planet.

This product is made without the Top 9 Allergens. It is manufactured on shared equipment that also processes milk, soy, egg, wheat, and tree nuts. However, thorough cleaning protocols and allergen testing are in place to minimize the risk of cross-contact.



Vegan



Allergen
Friendly



Gluten
Free



Non
Dairy



Chef
Crafted



Alameda
CA



Non
GMO

eclipse[®]

Non-Dairy Soft Serve

Irresistibly Creamy,
Indistinguishable from Dairy



Allergen Friendly



Vegan



Chef-Crafted