

RIPE PURSUIT

NON-ALCOHOLIC LEMON RADLER (APRIL-JULY)

Our refreshing NA twist on a light bodied-wheat classic. Pouring pale straw in color with a moderate haze, it's smooth, sweet and tart with exceptional palate-appeal. It has a solid wheat base to carry the hefty doses of citrus and a light sweetness to complement its zest. Pure, citrusy bliss that'll leave you wanting more.

INGREDIENTS

Water, Wheat, Malted Barley, Lemon Concentrate, Cane Sugar, Hops, Natural Flavors, Yeast

AWARDS

2022 Silver Great American Beer Festival



ATHLETIC
BREWING CO®



#1 N/A CRAFT BRAND

Athletic is the **#1 selling craft non-alcoholic brand**¹.



AWARD-WINNING

In 2023, Athletic was named **Brewbound's Large Brewery of the Year**, and in 2022, Athletic was named one of **TIME's 100 Most Influential Companies**, and **#26 on the Inc 5000 List**.

Certified



A FORCE FOR GOOD

Athletic is now B-Corp Certified. That means we are using our business as a force for good to further our foundational values of Quality, Inclusion, Innovation, Integrity and Community.



TWO BREWERIES

Athletic launched a new brewery in Milford, CT in 2022 and now boasts **over 5 million cases** of production capacity across its breweries on both coasts being **the largest brewery dedicated to non-alcoholic beer**.

¹Nielsen Total US x AOC +Liq Plus Conv Beer CYTD Through 12/31/2023

Athletic Brewing Company LLC, Milford, CT and San Diego, CA. Near beer <0.5% alc/vol. Average Analysis of Ripe Pursuit per 12 fl. oz. - Calories 90, Carbohydrates 21g, Protein 1g, Fat 0g.

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SINGLE



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