



**Ocean Spray®
7.2 oz Mini Cans**

THE OCEAN SPRAY STORY STARTED OVER 90 YEARS AGO!

OUR HEITAGE & THE COOPERATIVE

- Ocean Spray is an agricultural cooperative **founded in 1930** by three, independent cranberry farmers
- Ocean Spray is owned by the **700 cranberry growers** who are part of our vibrant cooperative
- Many of our farmers are multi-generational, going as far back as **eight generations**
- As farmer-owners, they are **returned 100% of the profits** made from their fruit

OUR MISSION & PURPOSE

Connecting farms to families for a better life

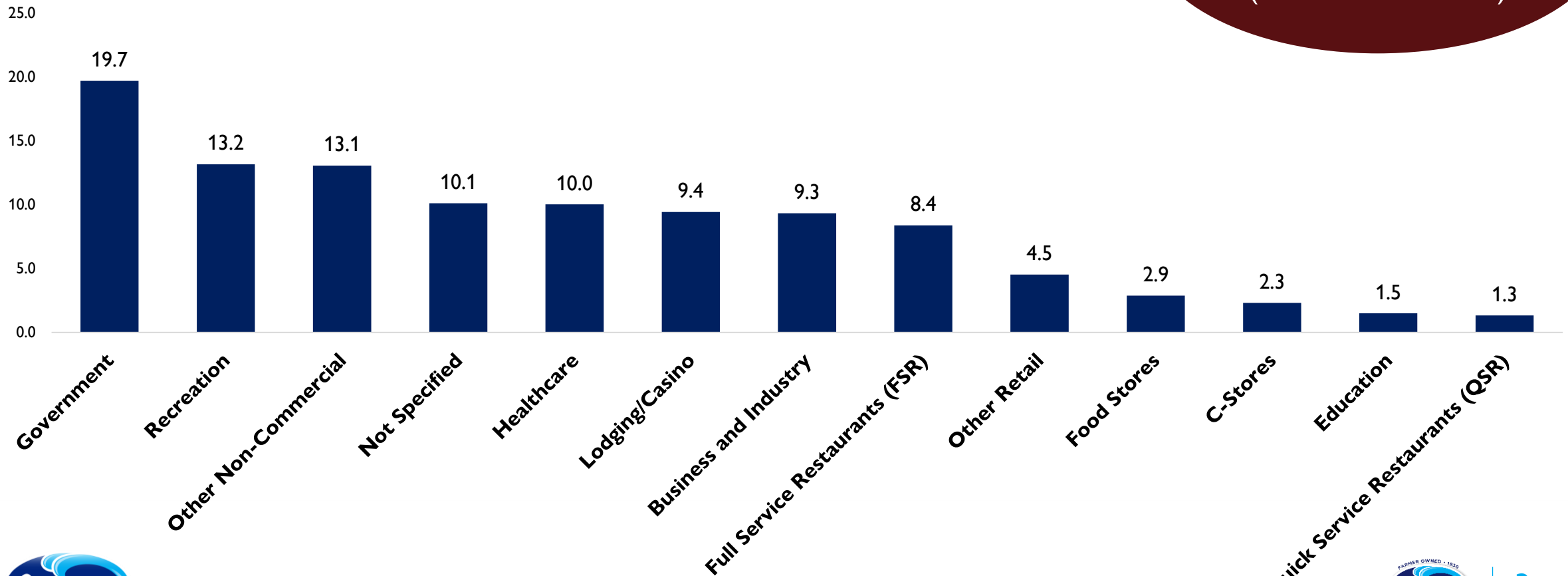
Leading by purpose, Ocean Spray is committed to the power of good—creating good, nutritious food that has a direct and powerful impact for the **health of people and planet**



MINI CANS ARE A MUST-HAVE SIZE FOR FOODSERVICE BUSINESSES

5.5z \$ Share by Segment

5.5 oz historically
\$42-47MM
(7-8% share of FS)



NPD SupplyTrack® SSJ, L12 months through July 2022



INTRODUCING THE NEW MINI CAN... 7.2 OZ!



First Ship: 2/13/23

