



LOOKBOOK

the InFizz™ Fusion

AND

*the InFizz™ Fusion,
CO₂ bundle*

BY BREVILLE

Professional tools for chefs and mixologists.

Breville® | Commercial

LOOKBOOK

the InFizz™ Fusion BY BREVILLE

HOW TO USE THIS LOOKBOOK

This document is designed to assist you in creating your product detail page for the InFizz™ Fusion. It provides all of the product information and insights you will need.

The key copy and layout of images and video should be seen as best practice for how these assets may be executed. This lookbook has been provided to ensure consistent merchandising and branding across all e-commerce platforms.



PRODUCT DESCRIPTION



CAROUSEL (IMAGES)



PRODUCT SPECS



PRODUCT DNA (FEATURES + BENEFITS)



WHAT'S IN THE BOX



PRODUCT DESCRIPTION

KEY CALLOUT

Start with full flavor, then fizz for more.

KEY COPY

Fizz is no longer just for water—unlock a world of creative possibilities with the InFizz™ Fusion, the ultimate carbonation tool for bartenders and beverage enthusiasts alike. Elevate your craft with the innovative FusionCap™, which lets you carbonate everything from signature cocktails, fresh juices, teas, and more. Explore bold new flavors by infusing effervescence into your custom creations.

Built with premium materials, the InFizz™ Fusion features a sleek stainless steel body and a die-cast lever, combining durability with a luxurious look and feel. Its easy twist & lock mechanism, equipped with an ergonomic ring pull feature, ensures fast, simple, and secure operation. Additionally, the magnetic stainless steel drip tray holds securely in place and can be easily removed for quick and effortless cleaning.

Whether you're behind the bar or hosting a cocktail night at home, the InFizz™ Fusion ensures convenience and flexibility. Its power-free, battery-free operation means you can place it anywhere—no cords, no hassle. Say goodbye to the limitations of traditional soda makers and hello to endless possibilities. This is your secret weapon for dazzling guests with inventive drinks and perfectly carbonated beverages.



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These images only for use with promotion of Bundle
(SKU: BCA800BSSoZNA2 | Find on the Product Specs page)



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PRODUCT SPECS

the InFizz™ Fusion

PERFORMANCE

Power	No Plug
Maximum Capacity	1 Liter
CO ₂ Cylinder Size	60 Liters (Not Included)
Warranty	2 Year

WEIGHTS & DIMENSIONS

Unit Weight	7.9 lb / 3.58 kg
Unit Dimensions	5.9 x 10.2 x 16.9 in / 15 x 26 x 43 cm
Shipping Weight	9.2 lb / 4.17 kg
Shipping Dimensions	20.9 x 9.1 x 12.8 in / 53 x 23.1 x 32.5 cm
SKU Number	BCA800BSS0ZNA1

ACCESSORIES

- the Fusion Cap™
- 1 L / 34 oz bottle with stainless steel cap and base
- Cleaning brush
- Funnel
- Sieve
- Instruction booklet

the InFizz™ Fusion with CO₂ canister

PERFORMANCE

Power	No Plug
Maximum Capacity	1 Liter
CO ₂ Cylinder Size	60 Liters
Warranty	2 Year

WEIGHTS & DIMENSIONS

Unit Weight	7.9 lb / 3.58 kg
Unit Dimensions	5.9 x 10.2 x 16.9 in / 15 x 26 x 43 cm
Shipping Weight	10.5 lb / 4.8 kg
Shipping Dimensions	20.9 x 9.1 x 12.8 in / 53 x 23.1 x 32.5 cm
SKU Number	BCA800BSS0ZNA2

ACCESSORIES

- the Fusion Cap™
- 60 L CO₂ Canister
- 1 L / 34 oz bottle with stainless steel cap and base
- Cleaning brush
- Funnel
- Sieve
- Instruction booklet

CO₂ REPLACEMENT

For replacement CO₂, check out our replacement program OR use the standard screw type (blue fitting).



PRODUCT DNA (FEATURES + BENEFITS)

[CLICK HERE TO DOWNLOAD
PRODUCT DNA IMAGES](#)



① The Fusion Cap™

With its unique technology, the FusionCap™ allows you to easily and safely carbonate any beverage.



② Premium materials

Stainless steel body and die cast lever for optimal durability and a premium look and feel.



③ Easy twist & lock

Fast and simple locking system with an ergonomic ring pull feature.



PRODUCT DNA (FEATURES + BENEFITS)

[CLICK HERE TO DOWNLOAD
PRODUCT DNA IMAGES](#)



④ Magnetic stainless steel drip tray

Holds the drip tray in place and it's removable for easy cleaning.



⑤ Enjoy maximum carbonation

Retain maximum carbonation until you're ready to serve using the included Fizz keeper caps.



⑥ Add accessories for more fizz

Additional available accessories for the InFizz™ Fusion include the FusionCap™, the 0.6 L / 20 oz bottle 2 pack and 1 L / 34 oz bottle 2 pack, which are sold separately.



PRODUCT DNA (FEATURES + BENEFITS)

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PRODUCT DNA IMAGES

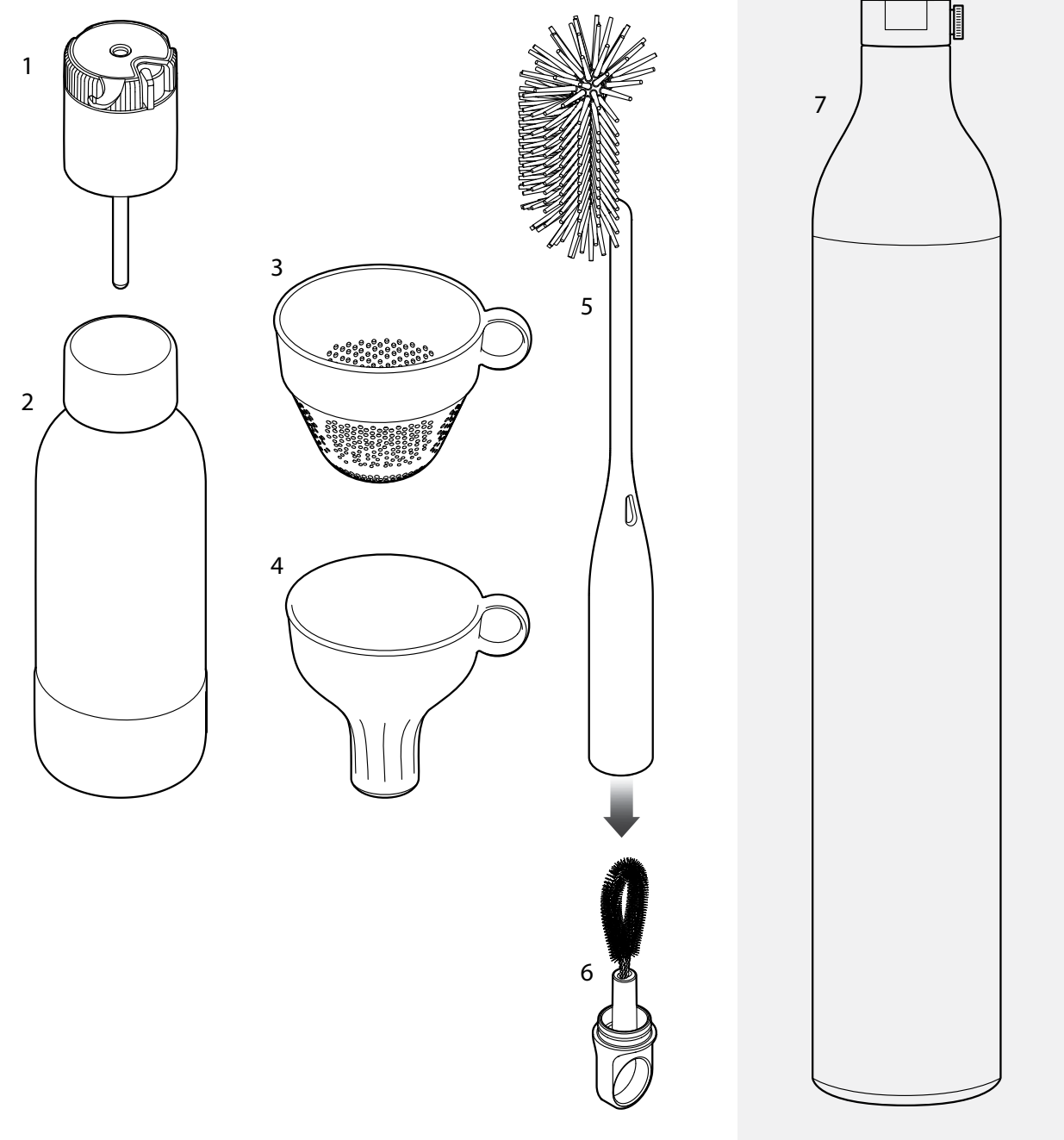
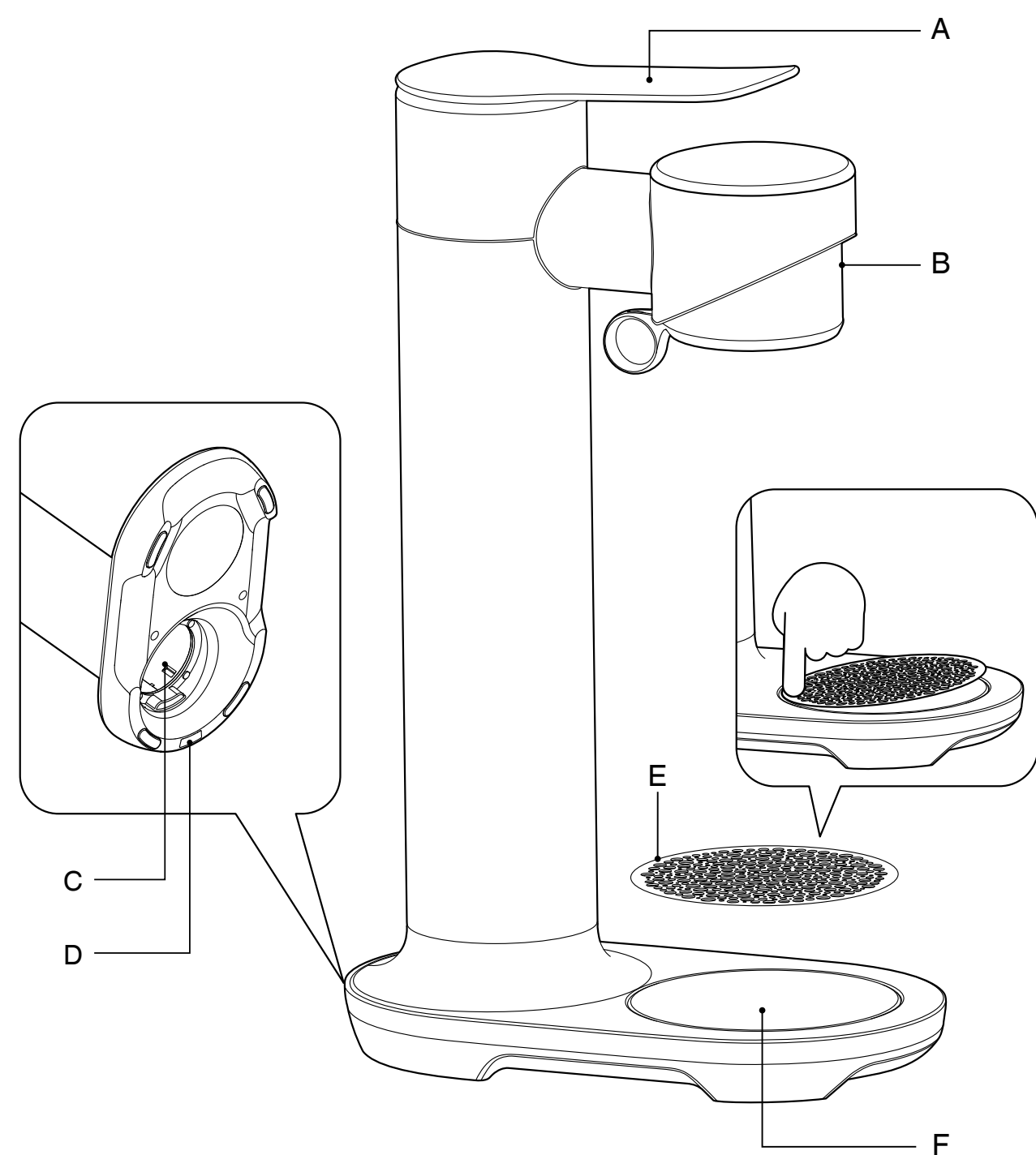


⑦ On demand CO₂ refills for endless fizz

Spare yourself the frustration of inconvenient refill trips and inconsistent availability. Join the CO₂ Refill Club and experience the ease of on-demand 100% renewable CO₂ gas, delivered to your doorstep.



WHAT'S IN THE BOX



INFIZZ™ FUSION

A. Carbonating lever

B. Tilt head with ring pull

C. Gas cylinder compartment

D. Flat surface safety switch to ensure a flat surface is used

E. Removable drip tray cover
(hand wash only)

F. Drip tray

ACCESSORIES

1. FusionCap™
(hand wash only)

2. 1 L Bottle
(hand wash only)

3. Sieve

4. Funnel

5. Bottle brush

6. FusionCap™ brush

7. CO₂ Canister (bundle only)

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