

Big, Bold, **and Blue**



Craft show-stopping beverages with Monin Blue Raspberry Syrups.

Trending for its nostalgic taste and Insta-worthy color, Blue Raspberry adds bold berry flavor and a brilliant blue hue to lemonades, slushes, snow cones, margaritas, and more. Now available in two options: a premium Blue Raspberry Syrup and a Sugar Free Blue Raspberry Syrup, which delivers the same delicious flavor and bold color without added sugar.

MONIN®

Scan here to
learn more.



Why Monin Blue Raspberry?

Vibrant Color

Create visually appealing lemonades, slushes, cocktails, and more, all infused with the classic electric blue color of blue raspberry.

It's Berry Popular

With nearly half of consumers loving or liking Blue Raspberry, the flavor has grown 55% since 2020 and is projected to grow another 30% by 2028.*

Flavor Without Compromise

Premium and Sugar Free Blue Raspberry Syrups allow operators to craft vibrant and flavorful blue raspberry cocktails, mocktails, and more that appeal to all dietary and lifestyle choices. Sugar Free Blue Raspberry offers a true blue raspberry flavor without an artificial aftertaste.



Pack Sizes

Blue Raspberry Syrup

1L Plastic Bottles: 4/case **M-FR195F**

Sugar Free Blue Raspberry Syrup

1L Plastic Bottles: 4/case **M-FS195F**

Shelf Life - Unopened

18 months

DAIRY FREE
GLUTEN FREE
KOSHER
NON-GMO

*Datassential



Handcrafted Blue Raspberry Soda

Glass Size: 16 oz.

- 1 oz. Monin Blue Raspberry Syrup
- 7 oz. club soda

Fill serving glass with ice. Add ingredients in the order listed. Stir well or transfer from serving glass to other glass and back to mix.



Sugar Free Blue Razz Lemonade

Glass Size: 16 oz.

- 1 oz. Monin Sugar Free Blue Raspberry Syrup
- 1 oz. fresh lemon juice
- 6 oz. water

Fill serving glass with ice. Pour ingredients into serving glass in order listed. Pour mixture into mixing tin and back into serving glass to mix.



Rock Candy Martini

Glass Size: 8 oz.

- 2 oz. vodka
- 1 oz. Monin Blue Raspberry Syrup
- 2 oz. sweet & sour mix

Chill a serving glass. Pour ingredients into mixing glass with 2/3 ice in order listed. Cap, shake, and strain into the chilled serving glass.



Sugar Free Blue Razz Rita

Glass Size: 12 oz.

- 1 ½ oz. blanco tequila
- ¾ oz. Monin Sugar Free Blue Raspberry Syrup
- 1 ½ oz. fresh lime juice

Fill serving glass with ice. Pour ingredients into mixing tin with 2/3 ice in order listed. Cap, shake, and strain into serving glass with ice.