



CRAFTING EXCELLENCE IN PLANT-BASED PROTEINS



FOODSERVICE

BELEAF PLANT-CRAFTED **BACON**

WHY PUT BELEAF ON YOUR MENU?

Beleaf Plant-Crafted bacon offers a flavorful alternative for any establishment embracing current dining trends. Beleaf bacon has all the flavor & texture you expect and want from traditional bacon (smoky, savory & crispy) and is 100% plant-based. Adding plant-crafted bacon to your menu not only can attract vegans and vegetarians, but health and environmentally-conscious diners. It's an easy and delicious way to add a plant-based twist to some of your most popular dishes. From breakfasts to salads to burgers and more, Beleaf Plant-Crafted bacon makes it better!

1.

ATTRACT A NEW DEMOGRAPHIC

2.

INCREASE TRAFFIC

3.

IMPROVE SALES

WHY BELIEVE IN BELEAF?



100% Plant-Based



Zero Trans Fats



No MSG



Non-GMO



Dairy Free



**Environmentally
Friendly**



Cholesterol Free



No Preservatives



Protein Per Serving



BELEAF PLANT-CRAFTED BACON

PLANT-BASED IS GOOD BUSINESS

48%

48% percent of U.S. restaurants feature plant-based options.¹

\$8B

In 2023 plant-based food sales in U.S. eclipsed \$8 billion.²

66%

66% percent of the U.S. population is engaging with plant-based foods.¹

43%

43% percent of people feel having plant-based options available improves their restaurant experience.³

Product Info - Beleaf Plant-Crafted Bacon (Foodservice)		
	4/3 lb Packages	8/3 lb Packages
Item #:	V003	V002
DOT #:	770945	770951
Case Size:	10.2" x 8.8" x 7.2"	16" x 10.9" x 6.6"
Case Count:	4/3 lb packages	8/3 lb packages
Shelf Life:	24 months	24 months
TI X HI:	T19/H12 - 228 cs/pallet	T10/H10 - 100 cs/pallet
Gross Weight:	13.5 lbs	26.6 lbs
Net Weight:	12 lbs	24 lbs
Case Cube:	0.36	0.71
Country of Origin:	Taiwan	Taiwan
Lot Code/Manufacture:	Pure Brother Co.	Pure Brother Co.
UPC Code:		

Nutrition Facts

13 Servings per Container
Serving Size 3 Slices (100g)

Amount per serving
Calories 130

	% Daily Value*
Total Fat 3g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 715mg	31%
Total Carbohydrate 15g	5%
Dietary Fiber 2g	7%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Protein 11g	
Vitamin D 0mcg	0%
Calcium 106mg	8%
Iron 2mg	11%
Potassium 45mg	1%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Non-GMO Textured Soybean Protein, Non-GMO Wheat Fiber, Non-GMO Wheat Protein Concentrate, Konjac Powder, Potato Extract, Cassava Starch, White Pepper, Sea Salt, Brown Sugar, Sunflower Seed Oil, Plant-Based Vegan Seasoning.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

