

La COLOMBE®

COFFEE WORKSHOP

Vanilla Draft Latte

World's frothiest draft
latte



LEADING LA COLOMBE

#1 performing flavor for La Colombe in the market



#2 CATEGORY FLAVOR

Vanilla is the #2 performing flavor in the category



RESONATES WITH GEN Z & MILLENNIALS

Flavor over-indexes (130) among
Gen Z & Millennials



Nutrition Facts	
Serving size	1 can
Amount per serving	
Calories	160
% Daily Value*	
Total Fat 6g	8%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 25mg	8%
Sodium 200mg	9%
Total Carbohydrate 18g	7%
Dietary Fiber 2g	7%
Total Sugars 15g	
Includes 5g Added Sugars	10%
Protein 7g	14%
Vitamin D 0mcg	0%
Calcium 280mg	20%
Iron 0mg	0%
Potassium 470mg	10%

INGREDIENTS

WHOLE MILK, COFFEE (WATER, COFFEE), CANE SUGAR,
CONTAINS LESS THAN 1% OF: VANILLA EXTRACT, ACACIA
GUM, GELLAN GUM, LACTASE, NATURAL FLAVORS,
NITROUS OXIDE, TRISODIUM PHOSPHATE, DISODIUM
PHOSPHATE.

190 MG Caffeine

UNIT UPC 604913004904
CASE UPC 604913005024



UNIT SPECIFICATIONS

SIZE (SALABLE UNIT)	LENGTH (in)	WIDTH (in)	HEIGHT (in)
11oz Can	2.26	2.26	6.13

CASE SPECIFICATIONS

UNITS/ CASE	NET (lbs)	CUBE (ft³)	LENGTH (in)	WIDTH (in)	HEIGHT (in)
12	8.91	.35	7.0	9.5	9.0

PALLET SPECIFICATIONS

TI	HI	CASE/ PALLET	GROSS (lbs)	MIN SHELF LIFE (MONTHS)
28	6	168	1,608	120

QUALITY COFFEE FOR ALL
LA
COLOMBE
COFFEE
WORKSHOP
ESTD. 1994 U.S.A.