

La COLOMBE®

COFFEE WORKSHOP

Oat Vanilla Draft Latte

World's frothiest draft latte



SEGMENT GROWTH

Oat milk RTD Coffee growing both \$ (+33%) & units (+32%) in total market



HIGH PERFORMING ITEM

La Colombe Oat Vanilla is the #3 performing item in the oat category



RESONATES WITH GEN Z & MILLENNIALS

Oat milk RTD Coffee over-indexes (140) among Gen Z & Millennials



Nutrition Facts

Serving size	1 can
Amount per serving	
Calories	170
% Daily Value*	
Total Fat 4.5g	8%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 440mg	19%
Total Carbohydrate 31g	11%
Dietary Fiber 7g	25%
Total Sugars 9g	
Includes 8g Added Sugars	16%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 140mg	10%
Iron 0.2mg	2%
Potassium 300mg	6%

INGREDIENTS

OATMILK (WATER, OATS), COFFEE (WATER, COFFEE), CONTAINS LESS THAN 2% OF: VANILLA EXTRACT, ACACIA GUM, CANE SUGAR, CANOLA OIL, CHICORY ROOT FIBER, GELLAN GUM, NATURAL FLAVORS, NITROUS OXIDE, TRISODIUM PHOSPHATE, DISODIUM PHOSPHATE, TRICALCIUM PHOSPHATE.

140 MG Caffeine

UNIT UPC 604913005208

CASE UPC 604913005215



UNIT SPECIFICATIONS

SIZE (SALABLE UNIT)	LENGTH (in)	WIDTH (in)	HEIGHT (in)	UNITS/ CASE
11oz Can	2.26	2.26	6.13	12

CASE SPECIFICATIONS

NET (lbs)	CUBE (ft³)	LENGTH (in)	WIDTH (in)	HEIGHT (in)
8.91	.35	7.0	9.5	9.0

PALLET SPECIFICATIONS

TI	HI	CASE/ PALLET	GROSS (lbs)	MIN SHELF LIFE (MONTHS)
28	6	168	1,608	120

QUALITY COFFEE FOR ALL
LA
COLOMBE
COFFEE
WORKSHOP
ESTD. 1994 U.S.A.