

La COLOMBE®

COFFEE WORKSHOP

Black Cold Brew

Premium coffee
For all



#1 VELOCITY WHERE SOLD

Cold Brew is La Colombe's **#1** everyday velocity item where distributed



STRONG PERFORMER

La Colombe black velocity is **+88% higher** than the black segment category in Total US xAOC+C



DRIVING VELOCITY

Black RTD coffee category outpaces dairy and alternative milk in velocity



Nutrition Facts	
Serving size	1 can
Amount per serving	
Calories	20
% Daily Value*	
Total Fat 0g	0%
Sodium 60mg	3%
Total Carbohydrate 5g	2%
Dietary Fiber 2g	7%
Total Sugars 1g	
Protein <1g	
Potassium 270mg	6%

INGREDIENTS

COFFEE (WATER, COFFEE), CHICORY ROOT FIBER, TRISODIUM PHOSPHATE, DISODIUM PHOSPHATE, NITROGEN.

220 MG Caffeine

UNIT UPC 604913005345

CASE UPC 604913005352



UNIT SPECIFICATIONS

SIZE (SALEABLE UNIT)	LENGTH (in)	WIDTH (in)	HEIGHT (in)
11oz Can	2.26	2.26	6.13

CASE SPECIFICATIONS

UNITS/ CASE	NET (lbs)	CUBE (ft³)	LENGTH (in)	WIDTH (in)	HEIGHT (in)
12	8.91	.35	7.0	9.5	9.0

PALLET SPECIFICATIONS

TI	HI	CASE/ PALLET	GROSS (lbs)	MIN SHELF LIFE (MONTHS)
28	6	168	1,608	120

QUALITY COFFEE FOR ALL
LA
COLOMBE
COFFEE
WORKSHOP
ESTD. 1994 U.S.A.